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Copyright Arbitration Royalty Panels )  
1990-1992 Cable Royalty ) Docket No. 94-3 CARP CD 90-92  
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PHASE I DIRECT CASE OF PUBLIC TELEVISION

VOLUME II

Exhibits 8-40

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# ATTACHED NOTES

ORIGINAL

## EXHIBITS TO PBS 1990-1992 DIRECT CASE

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## Programming Highlights from the 1990-1992 PBS Schedule<sup>1/</sup>

### Series

#### **American Playhouse**

An outstanding line-up of contemporary American Plays including "Sensibility and Sense," "Women and Wallace" from 1988 Young Playwright Festival winner Jonathan Marc Sherman and "The Wizard of Loneliness" based on the novel by John Nichols, author of The Milagro Beanfield War.

#### **Frontline**

This one series produces 19 hours of documentaries in one season, more than any other network. In-depth examinations of subjects straight from the headlines, including "The Bombing of Pan Am 103" "The Faces of Arafat," and "Clarence Thomas & Anita Hill: Public Hearing, Private Pain."

#### **Great Performances**

These exciting new programs of music, drama and dance includes Mozart's comic opera "The Abduction from the Seraglio," an adaption of Saul Bellow's modern classic "Seize the Day" and a reconstruction of Nijinsky's original production of the "Rites of Spring" on "Dance in America."

#### **The Civil War**

Award-winning documentary filmmaker Ken Burn's landmark series vividly portrays the terrible conflict that tore this country apart and defined us a nation. Archival photographs and period paintings join newsreel footage of Civil War veterans, live cinematography of battle sites, interviews with eminent historians, and a chorus of voices reading from diaries, letters, speeches and newspapers of the era.

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<sup>1/</sup> Exhibit 8 does not include children's programming. See Exhibit 9.

## **The Metropolitan Opera Presents**

The Metropolitan Opera with host F. Murray Abraham highlights the production of Richard Wagner's complete "Ring" cycle. The cycle includes the operas "Das Rheingold," "Die Walkure," "Siegfried," and "Gotterdammerung" and features stars such as Jessye Norman, Hildegard Behrens, Gary Lakes, and Christa Ludwig.

## **Live From Lincoln Center**

Featured performances include "Pavarotti Plus" with Luciano Pavarotti and "A New York Philharmonic's Five-Star Evening" including performances of Beethoven, Bizet, Hayden and Ravel.

## **The Victory Garden**

"The Victory Garden" features gardening tips from all regions of the country, along with cooking and weekly recipes.

## **Pierre Franey's Cuisine Rapide**

Pierre Franey of the New York Times presents fast, fresh and elaborate ingredients, and goes behind the scenes of famous restaurants for tips from the country's top chefs.

## **Washington Week in Review**

Host Paul Duke examines the events of the week with a distinguished panel of journalists.

## **Nature**

Nature continues with programs on natural wonders from around the world such as "Under the Emerald Sea," "Realms of the Russian Bear," and "Beyond Timbuktu."

## **Mystery!**

Mysteries such as Agatha Christie's famed Hercule Poirot in "Poirot, A Taste for Death" starring P.D. James' fictional detective Adam Dalgliesh and "Inspector Morse," Oxford's ale-loving gumshoe.

## **Smithsonian World**

Five, sixty minute programs examining such topics as the National Zoological Park in Washington, D.C. on its 100th anniversary, "Tales of the Human Dawn" and "Nigerian Art-Kindred Spirits."

## **A World of Ideas with Bill Moyers**

In a weekly interview series, Bill Moyers talks to men and women - writers, teachers, scientists and others - whose ideas are rarely heard on the small screen.

## **National Geographic Specials**

National Geographic features include "Bali, Masterpiece of the Gods" "Braving Alaska" and "Voices of Leningrad," a special look at an elegant city in transition.

## **The Miracle Planet**

Shot on location around the world, THE MIRACLE PLANET takes viewers on an extraordinary exploration of the dynamic systems that make up the planet Earth.

## **Korea: The Unknown War**

This series of six programs spans the history of the Korean War with a fresh and incisive look at its origins and legacies.

## **The American Experience**

America's storytelling traditions merge with the documentary filmmaker's craft to bring vivid dimension to key characters and events from our nation's history.

## **The Astronomers**

This six-part series tells the stories of people currently making headlines in the exploration of the universe.

## Eyes On the Prize

This series of six programs details the spirit, stories and events of the civil rights struggle in America between 1954 and 1965.

## Specials

### Gulf War Coverage

PBS provided gavel-to-gavel coverage of congressional debates on the war in the Persian Gulf. When the war broke out, **The MacNeil/Lehrer Newshour** expanded coverage to include weekend and special additions, as well as hourly sixty-second updates. **Frontline**, **Nova** and **Bill Moyers** contributed Gulf War specials. **Fred Rogers** created special public service announcements to reassure children that they would be cared for.

### Election '92

In 1992, PBS collaborated with NBC News to provide joint coverage of the Democratic and Republican Conventions, as well as the presidential and vice-presidential debates. The team included the MacNeil/Lehrer reporting team for PBS and Tom Brokaw for NBC News. MacNeil/Lehrer continued in-depth coverage throughout the campaign and election. In addition, public television broadcast specials such as **Frontline: The Choice '92**.

### Skyscraper

How do science and technology meld with artistry and craftsmanship to create the lasting monuments that dot the metropolitan skyline? This show examines the building of "Worldwide Plaza" in New York City as it rises from a hole in the ground to an 800 foot office tower.

### Richard Nixon: Personal Reflections

Former President Richard Nixon reflects on his extraordinary career in this special that includes footage from the Nixon archives and exclusive interviews with host Morton Kondracke, with topics ranging from domestic politics to the communist world's past, present and future.



## **All Day and All Night: Memories from Beale Street Musicians**

This film captures the lifestyles of musicians who lived on Memphis' Beale Street during the 1950's and 1960's, a time and place described as "living in paradise."

## **Monet: The Legacy of Light**

Monet's world is brought to life through his letters, journals and most importantly through his paintings. Filmed in conjunction with a major exhibit touring the United States, the film features several of the locations where Monet painted, including his home and garden in Germany.

footage of the Crusades, the voyage of Columbus, and other pivotal moments in history.

- ♦ NEWTON'S APPLE: A half-hour magazine format program for the whole family, using imaginative techniques to explore sophisticated scientific concepts. (A typical topic: how does a roller coaster ride affect the human body?)
- ♦ GHOSTWRITER: To help address the national problem of declining literacy among 6-12 year olds, PBS introduced this mystery series for young viewers. The young characters solve problems with the help of an unseen friend who communicates through the written word.
- ♦ WHERE IN THE WORLD IS CARMEN SANDIEGO?: Contestants decipher clues to determine the whereabouts of the nefarious Carmen and her colorful band of thieves. Aimed at 8- to 13-year-olds, this daily game show helps children improve their knowledge of geography.

#### **High School**

- ♦ DEGRASSI HIGH: The Degrassi High gang examines the issues confronting youth today, including balancing work and school, learning to understand relationships and coping with increasing academic pressure.

- ♦ LAMB CHOP'S PLAY ALONG: In 1992, Shari Lewis and her puppets returned to children's television.

#### **Kindergarten through Elementary School**

- ♦ READING RAINBOW: Produced by the Nebraska ETV Network/Great Plains National and WNED-TV Buffalo, this Emmy Award-winning series is designed to bring the joy of good books to children. In an upbeat magazine format, READING RAINBOW encourages young viewers to explore a variety of reading adventures.
- ♦ SQUARE ONE TV: A high-voltage series from the Children's Television Workshop, SQUARE ONE helps children explore what many say is their most feared subject - mathematics - through parodies of familiar television formats. In the "Mathnet" sequences, for example, "Dragnet"-style detectives use mathematical clues (and deadpan humor) to solve crimes.
- ♦ LONG AGO AND FAR AWAY: Hosted by James Earl Jones, this program features the world's finest adaptations of fairy tales and classics, such as "The Wind in the Willows" and "The Pied Piper of Hamelin."
- ♦ 3-2-1 CONTACT: Another celebrated series from the Children's Television Workshop, this program acquaints children with scientific concepts through on-location visits and the exploits of the "Bloodhound Gang."
- ♦ RAMONA: A series based on the best-selling series by Beverly Cleary about the life and adventures of spunky Ramona Quimby and her family.
- ♦ DEGRASSI JUNIOR HIGH: A half-hour drama offering an entertaining and realistic look at the lives of a small group of urban teenagers coping with an array of real-life problems.
- ♦ TIMELINE: This series recreates crucial turning points in world history in the form of modern-day television newscasts. Reporters are on the scene with "live"

# PBS PROGRAMMING FOR CHILDREN -- MEETING THE DIVERSE NEEDS OF THE YOUNGER GENERATION

## A SAMPLE OF THE 1990-1992 OFFERINGS

### For Pre-Schoolers

- ♦ SESAME STREET: This series, shown in 80 nations around the world in many different local versions, entertains and beguiles preschoolers (and their parents) while teaching letters, numbers, and much more.
- ♦ MISTER ROGERS' NEIGHBORHOOD: Fred Rogers' warm invitation to explore his "neighborhood" has proven irresistible to small viewers for nearly 30 years.
- ♦ SHINING TIME STATION: Featuring former Beatle Ringo Starr as the diminutive Mr. Conductor, this show follows the adventures of two young children in an enchanted railway station.
- ♦ ZOOBILEE ZOO: An affable half-hour show featuring actors in animal costumes who sing and dance their way through a variety of misadventures.<sup>1/</sup>
- ♦ BARNEY & FRIENDS: Full of fun, music and education, BARNEY & FRIENDS stars a six-foot tall purple dinosaur who comes to life through children's imaginations. Together with eight of his friends, Barney explores important topics such as safety, sharing, family and feelings.

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<sup>1/</sup> ZOOBILEE ZOO is not distributed by PBS, but is carried by a large number of public television stations, including WETA (Channel 26) here in Washington. ZOOBILEE ZOO is sometimes carried on commercial stations.



## Senate Makes it Clear: Public Television Only Source of Children's Educational Programming

### Senator Ernest F. Hollings (D-S.C.):

"[T]he medium of television has enormous potential as an educational tool, as illustrated by the success of programs such as 'Sesame Street,' 'Reading Rainbow,' 'Square One TW [sic],' '3-2-1 Contact,' and 'The Electric Company'...." (93 Cong. Rec. S10,123 (daily ed. July 19, 1990))

### Senator Daniel Inouye (D-Haw.):

"Our children spend more time watching television than any other single activity--except for sleep. The fact is that children from all socioeconomic groups watch educational programming and the large body of evidence shows that children learn from educational television programming. Yet, only public broadcasting provides a significant amount of educational children's programming.... [T]oday commercial television is practically devoid of educational children's programming." (136 Cong. Rec. S184 (daily ed. Jan. 23, 1990))

### Senator Lautenberg (D-N.J.):

"Unfortunately, commercial television broadcasters have failed the children of this Nation. They air precious little programming directed toward children, even less of some educational or informational value. They overwhelm our children with advertising messages; some programs are nothing more than commercials, hawking toys or other products." (93 Cong. Rec. S10,124 (daily ed. July 19, 1990))

### Senator Wirth (D-Colo.):

"[C]ommercial broadcasters have virtually abandoned any efforts to provide children's educational content. Hearings on this topic have revealed study after study which demonstrates that educational programs have literally disappeared from the airwaves on all but PBS stations." (93 Cong. Rec. S10,123 (daily ed. July 19, 1990))

"[T]he trend of the 1980's...has seen commercial television broadcasters virtually abandon their efforts at children's educational programming." (93 Cong. Rec. S10,126 (daily ed. July 19, 1990))

"Commercial television's Achilles heel is that it treats all viewers the same, while children have special needs and limits in their comprehension abilities. Children's Television Workshop, which produces 'Sesame Street,' carefully researches each episode to ensure its appeal and comprehensibility to particular age ranges. This technique is expensive but effective and provides an excellent model for commercial TV to emulate." (145 Cong. Rec. S16,343 (daily ed. October 22, 1990) (Dale Kunkel, "Let's Hope Children's TV Act Will Vanquish Ninja Turtles," Los Angeles Times, Oct. 8, 1990))

"Now there is not one offering directed at children and the interests of children coming from commercial television. To public broadcasting and cable television the commercial broadcasters have totally abdicated their responsibilities . . . . There is now not one program on commercial television, regularly scheduled, focused on the interests of children." (145 Cong. Rec. S16,340 (daily ed. October 22, 1990))

## **Senate Recognizes Educational Value of Children's Programming (Excerpts from Senate Report 101-227)**

"Today, public television is the primary source of educational children's programming in the United States, broadcasting over 1,200 hours of children's educational programming for home viewing. . . . [W]hen viewed as a whole, there is disturbingly little educational or informational programming on commercial television." (p. 7)

"Viewing Mister Rogers Neighborhood leads to increased prosocial behavior, task persistence and imaginative play. . . . [By watching] Sesame Street . . . preschool children learned many of the skills and concepts taught on the program. . . . Even a skeptical interpretation of the data concluded that children learned letter and number skills from unaided viewing. . . . Viewing at ages 3 and 4 is associated with improved vocabulary and prereading skills." (p. 6)

"Children's educational programming is most effective when it is designed to focus on particular age groups and address specific skills. The Electric Company was created to teach basic reading skills to 6 to 11 year-olds who were not reading at their grade level. ' . . . The Electric Company has been the most widely used television series in American classrooms.' Studies done by the Educational Testing Service to determine the effectiveness of The Electric Company demonstrated that children's reading skills improved significantly as a result of exposure to the program. Moreover, the targeted viewers of the show--second graders in the bottom half of their reading class--showed greater reading achievement gains due to viewing The Electric Company than did their non-target viewer segments. In addition, the study concluded that minority children benefited as much as non-minority students from viewing the program." (p. 6)

"More recent shows have been demonstrated to have a similar impact. 3-2-1 CONTACT is designed to present a wide variety of scientific concepts to 8 to 12 year-olds (particularly girls and minorities). All of the studies on the impact of the program on children have concluded that the students learned and retained many of the concepts taught on the program." (p. 6)

"Square On [sic] TV, a new mathematics program on public broadcasting, 'has been shown to be a means of stimulating interest and excitement among students

in this country.' Although the program has been most effective where viewing is encouraged and incorporated by teachers, even unaided children learn from Square One TV." (p.6)

"Reading Rainbow, targeted to 5-to-8-year-olds, is designed to, and does, encourage children to read. This program works. According to teachers and librarians, children who watch the program actually go to school and the library to request the featured books. In addition, sales of books featured on the show have increased dramatically. 'Books that would sell 5,000 copies on their own sell 25,000 copies if they are on Reading Rainbow.'" (p.7)

(citations omitted)



ILLUSTRATIVE LIST OF PROGRAMMING AWARDS TO PUBLIC TELEVISION -  
1990<sup>1/</sup>

**AWARDS FOR CHILDREN'S PROGRAMMING**

**Daytime Emmy Awards<sup>2/</sup>**

Outstanding Children's Series

- READING RAINBOW (Lancit Media Productions, Ltd., and Nebraska ETV)

Outstanding Directing in a Children's Series

- SQUARE ONE TV (Children's Television Workshop)

Outstanding Achievement in Directing - Special Class

- WONDERWORKS, "Sweet 15" (WQED, Pittsburgh)

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design

Outstanding Achievement in Costume Design

Outstanding Achievement in Videotape Editing

Outstanding Achievement in Music Direction and Composition

Outstanding Achievement in Writing in a Children's Series

Outstanding Achievement in Lighting Direction

- SESAME STREET (Children's Television Workshop)

Outstanding Performer in a Children's Series

- SESAME STREET - Kevin Clash as "Elmo" and "Hoots" (Children's Television Workshop)

**Ohio State Awards**

- A 3-2-1 CONTACT SPECIAL: You Can't Grow Home Again (Children's Television Workshop, New York)
- DEGRASSI HIGH (WGBH, Boston Playing With Time, Inc., and Taylor Productions, Inc.)

**Parent's Choice Award**

**National Education Association Award**

- DEGRASSI HIGH (Playing for Time, Inc. and WGBH, Boston)

**Gold Plaque, Chicago International Film Festival**

- WONDERWORKS, "Jacob Have I Loved" (WQED, Pittsburgh)\_

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<sup>1/</sup>This illustrative list of awards to Public Television only includes those awards given to programming on a national level. Regional, state and individual station programming awards as well as marketing and advertising awards given to Public Television are not included on this list.

<sup>2/</sup>All Emmy Awards listed refer to the 1989-1990 season.

## AWARDS FOR DOCUMENTARIES/INFORMATIONAL PROGRAMMING

### PBS Voted Best Network for Documentaries in the Washington Journalism Review's 7th Annual Best in Business Readers' Poll

#### Primetime Emmy Awards

Outstanding Informational Series

- SMITHSONIAN WORLD (WETA, Washington)

Outstanding Informational Special

- AMERICAN MASTERS, "Broadway Dreamers: The Legacy of the Group Theatre" (WNET, New York)

Outstanding Individual Achievement (Directing) in Informational Programming

- AMERICAN MASTERS, "W. Eugene Smith Photography Made Difficult" (WNET, New York)

#### News and Documentary Emmy Awards

Outstanding Interview/Interviewer(s) - Programs

- THE POWER OF THE WORD WITH BILL MOYERS, "The Living Language" (Public Affairs Television, New York)

Special Classification for Outstanding News and Documentary Program Achievement - Programs

- THE PUBLIC MIND WITH BILL MOYERS, "Illusion of News" (Public Affairs Television, New York)

Special Classification for Outstanding News and Documentary Individual Achievement - Programs

- P.O.V., "Dark Circle" (The American Documentary, Inc.)

Outstanding Individual Achievement in Directing

- THE AMERICAN EXPERIENCE, "Yosemite -- The Fate" (WNET, New York, WGBH, Boston and KCET, Los Angeles)

Outstanding Individual Achievement in Researching

- NATIONAL GEOGRAPHIC SPECIAL, "Elephant" (WQED, Pittsburgh)

Outstanding Individual Achievement in Film Editing

- P.O.V., "No Applause, Just Throw Money" (The American Documentary, Inc.)

Outstanding Individual Achievement in Sound

- NATIONAL GEOGRAPHIC SPECIAL, "Serengeti Diary" (WQED, Pittsburgh)

#### International Emmy Award

- THE MAHABARATA (KCET, Los Angeles)

### **Alfred I. Dupont-Columbia University Awards**

#### **Gold Baton Winner**

- INSIDE GORBACHEV'S USSR WITH HEDRICK SMITH (Hedrick Smith, WGBH, Boston, and Martin Smith Productions, Inc.)

#### **Silver Baton Winners**

- "Who Killed Vincent Chin?" (Christine Choy, Renee Tajimi, WTVS, Detroit and P.O.V.)
- NEAR DEATH (Frederick Wiseman)
- EYES ON THE PRIZE II: American at the Racial Crossroads (Blackside, Inc.)
- "Express: Shield for Abuse" (KQED, San Francisco)

### **Peabody Awards**

- ANNUAL REPORT OF THE SECRETARIES OF STATE and ANNUAL REPORT OF THE DEFENSE SECRETARIES (The Southern Center for International Studies)
- EYES ON THE PRIZE II: AMERICA AT THE RACIAL CROSSROADS (1965-1985) (Blackside, Inc.)
- THE CIVIL WAR (Florentine Films and WETA, Washington)
- AMERICAN MASTERS "John Hammond: From Bessie Smith to Bruce Springsteen" (CBS Music Video Enterprises and American Masters in association with Perry Films)
- P.O.V. "Days of Waiting" (Mouchette Films/P.O.V. and co-presented by the National Asian American Telecommunications Association)
- FUTURES (The Foundation for Advancements in Science and Education Productions)

### **Ohio State Awards**

- AMERICAN EXPERIENCE, "Adam Clayton Powell" (The American Experience Consortium)
- EYES ON THE PRIZE II: AMERICA AT THE RACIAL CROSSROADS (1965-1985) (Blackside, Inc., Boston)
- THE MIRACLE PLANET (KCTS, Seattle)
- THE INFINITE VOYAGE, "The Living Clock" (WQED, Pittsburgh)
- P.O.V. (The American Documentary, New York)
- "All Day and All Night: Memories of Beale Street Musicians" (WKNO Memphis and The Center for Southern Folklore)

### **Christopher Awards**

- CIVIL WAR (Florentine Films, New York)
- "Amazing Grace" (Public Affairs Television, New York)
- "Weapons of the Spirit"/BILL MOYERS INTERVIEWS FILMMAKER PIERRE SAUVAGE (Public Affairs Television, New York)

**International Film and Television Festival**

Best Investigative Report

- "Follow the Money" (Blackwell Corporation)

**Ace Awards**

- "The Walls Came a Tumbling Down" (KUHT, Houston, Texas, coproduced with Warner Cable)

Red and Blue Ribbons, American Film and Video Festival

Erik Barnow Award, Organization of American Historians

Special Jury Award and Golden Gate Award, San Francisco International Film Festival

Silver Plaque, Chicago International Film Festival

Best Documentary Other than Current Events, Writer's Guild

Best Historical Documentary and Special Merit, National Black Programming Consortium

Earthwatch Award

Best Environmental Film, US Environmental Film Festival

- THE AMERICAN EXPERIENCE (The American Experience Consortium)

Best Documentary, Ace Editing Award

Nomination, Directors Guild of America

Cine Golden Eagle Awards

Gold Award in Documentary Division, International Film and Television Festival

- AMERICAN MASTERS (WNET, New York)

Cine Golden Eagle Award

Lincoln Prize - Gettysburg, Best Scholarly Work About Abraham Lincoln

Dartmouth Film Award

Bell I. Riley Award from the Civil War Round Table of New York

D.W. Griffiths Award

Special Honor, Museum of Broadcasting, NY

People's Choice for Best Miniseries

Golden Laurel, Producer of the Year, Producers Guild of America

Gold Angel, Best TV Miniseries of the Year

Blue Ribbon, American Film and Video Festival

Certificate of Recognition, Epic Documentary, National Telemedia Council

- THE CIVIL WAR (Florentine Films and WETA, Washington)

Silver and Bronze Medal and Finalist Certificate , History and Society,  
International Film and Television Festival of New York  
Golden Eagle, CINE Awards  
Bronze Plaques and Certificate of Honorable Mention, Film Council of Greater  
Columbus  
Red Ribbon, American Film and Video Festival

- SMITHSONIAN WORLD (WETA, Washington) (various episodes)

## AWARDS FOR NEWS PROGRAMMING

### News and Documentary Emmy Awards

Outstanding Background/Analysis of a Single Current Story- Segments

- THE AIDS QUARTERLY, "The Education of Admiral Watkins"  
(WGBH, Boston)

Outstanding Individual Achievement in Electronic Camerawork

- FRONTLINE, "Yellowstone Under Fire" (WGBH, Boston)

Outstanding Individual Achievement in Art Direction/Scenic Design

- THE AIDS QUARTERLY WITH PETER JENNINGS #101 (WGBH,  
Boston)

### Peabody Award

- THE MACNEIL/LEHRER NEWS HOUR, "Backhauling" (KCTS Seattle  
and MacNeil/Lehrer Productions)

### 23rd Annual Robert F. Kennedy Journalism Award

First Prize, Television Category

- Sherry Jones and David Fanning of WGBH Boston for FRONTLINE,  
"Throwaway People"

## AWARDS FOR PERFORMING ARTS PROGRAMMING

### Primetime Emmy Awards

Outstanding Achievement in Special Visual Effects

- GREAT PERFORMANCES, "The Orchestra" (WNET, New York)

Outstanding Informational Special

- GREAT PERFORMANCES: DANCE IN AMERICA, "Bob Fosse Steam Heat" (Wnet, New York)

Outstanding Classical Programming in the Performing Arts

- THE METROPOLITAN OPERA PRESENTS, "Aida" (WNET, New York)

Outstanding Individual Achievement (Directing) in Classical Music/Dance Programming

- "The Eighth Annual Van Cliburn International Piano Competition: Her to Make Music" (KERA, Dallas)

Outstanding Achievement in Music Direction

- GREAT PERFORMANCES, "Julie Andrews In Concert" (WNET, New York)

Outstanding Writing in a Miniseries or a Special

- AMERICAN PLAYHOUSE, "Andre's Mother" (Public Television Playhouse, Inc.)

### Peabody Award

- AMERICAN PLAYHOUSE (Public Television Playhouse, Inc.)

### Ohio State Award

- GREAT PERFORMANCES: DANCE IN AMERICA, "Bob Fosse: Steam Heat" (WNET, New York)

Best TV Movie, D.W. Griffith Award

Best Dramatic Adaptation and Best Short Film, Houston International Film Festival

Critic's Award, Fort Lauderdale International Film Festival

Finalist USA Film Festival

Gold Plaque, Chicago International Film Festival

Critics' Prize, Deauville Film Festival - Coup de Cour

First Prize, Bergamo International Film Festival

- AMERICAN PLAYHOUSE (Public Television Playhouse, Inc.) (various episodes)

Special Jury Award (Golden Gate Award), Television

Gold Award, Performance Arts, 1990 Houston International Film Festival

Director's Choice Award and Honorable Mention, Atlanta Film and Video Festival

First Place, Narrative, USA Film Festival/Dallas

Finalist, American Film and Video Festival

- ALIVE FROM OFF CENTER (KCTA, St. Paul) (various episodes)



ILLUSTRATIVE LIST OF PROGRAMMING AWARDS TO PUBLIC TELEVISION -  
1991<sup>1/</sup>

**AWARDS FOR CHILDREN'S PROGRAMMING**

**Primetime Emmy Award<sup>2/</sup>**

Outstanding Children's Program

- 3-2-1 CONTACT Special, "You Can't Grow Home Again" (Children's Television Workshop, New York)

**Daytime Emmy Award**

Outstanding Children's Series

Outstanding Achievement in Lighting Direction

Outstanding Achievement in Writing in a Children's Series

- SESAME STREET (Children's Television Workshop, New York)

Outstanding Achievement in Videotape Editing

- READING RAINBOW (Lancit Media Productions, LTD., and Nebraska ETV Network, Lincoln)

**Annual International Emmy Award**

Children and Young People Category

- LONG AGO & FAR AWAY, "The Fool Of the World" and "The Flying Ship" (WGBH, Boston)

**Ohio State Award Winners**

- SQUARE ONE VIDEO JUKEBOX (Children's Television Workshop, New York)
- WONDERWORKS, "Brother Future" (WQED, Pittsburgh)

**Parent's Choice Award**

ACT Media Award, Action for Children's Television

- DEGRASSI HIGH (Playing for Time, Inc., Toronto, and WGBH, Boston) (various episodes)

**Best Drama and Best Actress, Sichuan International Film & Video Festival**

- WONDERWORKS, "A Girl of the Limberlost" (WQED, Pittsburgh)

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<sup>1/</sup>This illustrative list of awards to Public Television only includes those awards given to programming on a national level. Regional, state and individual station programming awards as well as marketing and advertising awards given to Public Television are not included on this list.

<sup>2/</sup>All Emmy Awards listed refer to 1990-1991 Season.

**Christopher Award, Film Festival of Greater Columbus**  
**Best Film in Teen Category, Prized Pieces, National Black Programming Consortium**

- WONDERWORKS, "Brother Future" (WQED, Pittsburgh)

**Iris Awards**

Best Children's and Young Adult's Programs

- "A Little Problem at Home" (Wisconsin Public Television, Madison)
- "Too Young to Parent" (Maryland Public Television, Owings Mill)
- "Grover's Corner" (WGBY, Springfield)

## AWARDS FOR DOCUMENTARIES/INFORMATIONAL PROGRAMMING

### National Academy of Motion Picture Arts & Sciences Nominations (?)

- THE AMERICAN EXPERIENCE, "Wild by Law" (The American Experience Consortium, Boston)
- P.O.V., "A Little Vicious" (The American Documentary, New York)

### Primetime Emmy Awards

#### Outstanding Individual Achievement in Informational Programming

- AMERICAN MASTERS, "Preston Surges: The Rise and Fall of an American Dreamer" (WNET, New York)
- THE CIVIL WAR, "The Better Angels of Our Nature" (Florentine Films, Walpole, and WETA, Washington)
- SOLDIERS OF MUSIC: ROSTROPOVICH RETURNS TO RUSSIA (Cami Video, Inc., New York)

#### Outstanding Informational Series

- THE CIVIL WAR (Florentine Films, Walpole, and WETA, Washington)

#### Outstanding Informational Special

- AMERICAN MASTERS, "Edward R. Murrow: This Reporter" (WNET, New York)

### News and Documentary Emmy Award Winners

#### Outstanding Individual Achievement in Directing

- AMAZING GRACE WITH BILL MOYERS (Public Affairs Television, Inc., New York)

#### Outstanding Individual Achievement in Sound

- NATIONAL GEOGRAPHIC SPECIAL, "Journey to the Forgotten River" (WQED, Pittsburgh)

#### Outstanding Individual Achievement in Music

- NATIONAL GEOGRAPHIC SPECIAL, "Amazon, Land of the Flooded Forest" (WQED, Pittsburgh)

#### Outstanding Individual Achievement in Video Tape Editing

#### Outstanding Individual Achievement in Writing

- EYES ON THE PRIZE II, "Ain't Gonna Shuffle No More" (Blackside, Inc., Boston)
- EYES ON THE PRIZE II, "The Time Has Come" (Blackside, Inc., Boston)

### Alfred I. Dupont-Columbia University Awards

#### Silver Baton Winners

- THE CIVIL WAR (Florentine Films, Walpole and WETA, Washington)
- TIERRA O MUERTE (KBDI, Denver)
- WEAPONS OF THE SPIRIT (KCTA, St. Paul)

**George Foster Peabody Award Winners**

- SOVIETS, "Red Hot" (WETA, Washington)

**Television Critics Association Award Winners**

Program of the Year

Best Special

- THE CIVIL WAR (Florentine Films, Walpole and WETA, Washington)

**Writers Guild of America Annual Award Winners**

Current Events Documentary

- POWER IN THE PACIFIC, "Power Without Purpose" (Australian Broadcasting Corporation in association with KCET, Los Angeles)

Non-Current Events Documentary

- THE AMERICAN EXPERIENCE, "Nixon" (The American Experience Consortium, Boston)

**Ohio State Award Winners**

- THE CIVIL WAR (Florentine Films, Walpole and WETA, Washington)
- P.O.V. (The American Documentary, New York)
- BLACK MEN: UNCERTAIN FUTURES (Maryland Public Television, Owings Mills)
- C. EVERETT KOOP, M.D. (MacNeil/Lehrer Productions, New York)
- FAMILY ACROSS THE SEA (South Carolina ETV Commission, Columbia)
- AFTER THE WARMING (Maryland Public Television, Owings Mills)
- INSIDE INFORMATION (KCET, Los Angeles)
- SMITHSONIAN WORLD, "Gender: The Enduring Paradox" (WETA, Washington)

Advancement of Learning Through Broadcasting Award, National Education Association

Gold Plaques, 1991 Chicago International Film Festival

Red and Blue Ribbons and Finalist, American Film & Video Festival

Silver and Bronze Apples, National Educational Film & Video Festival

Golden Eagle Award, CINE

National Media Award INPUT

- THE AMERICAN EXPERIENCE (The American Experience Consortium, Boston) (various episodes)

Angel Award, Best TV Mini-Series of the Year

People's Choice Award, Favorite Mini-Series Category

Advancement of Learning Through Broadcasting Award, National Educational Association

Certificate of Recognition for Epic Documentary, National Telemedia Council

Clarion Award, Best Television Documentary Series

Golden Laurel/Norman Felton Television Producer of the Year Award, Producer's Guild of America

Silver Apple, National Educational Film & Video Festival

Blue Ribbon, American Film & Video Festival

- THE CIVIL WAR (Florentine Films, Walpole and WETA, Washington)

Golden Eagle Awards, CINE

Christopher Award, Film Festival of Greater Columbus

Silver Medal, International Film & TV Festival of New York

- NATIONAL GEOGRAPHIC SPECIALS, "Cats: Caressing the Tiger" (WQED, Pittsburgh)

Golden Eagle Awards, CINE

Bronze Plaques and Certificates of Honorable Mention, Film Council of Greater Columbus

Finalist Certificates for Human Relations, Performing Arts, Science & Technology and History & Society, International Film & TV Festival of NY

Red Ribbon and Honorable Mention, American Film & Video Festival

- SMITHSONIAN WORLD (WETA, Washington) (various episodes)

National Media Owl Award

Second Prize, Television Non-Fiction

- AMERICAN EXPERIENCE, "God Bless America and Poland Too" (WNET, New York, WGBH, Boston, and KCET, Los Angeles)

### Iris Awards

Best Program Segments

- "Outdoors Maryland: Segment Hellbinder" (Maryland Public Television, Owings Mills)

Best Program in Other Category

- "All Day and All Night: Memories of Beale Street Musicians" (WKNO, Memphis)

## AWARDS FOR NEWS PROGRAMMING

### News and Documentary Emmy Award Winners

Outstanding Background/Analysis of a Single Current Story

- FRONTLINE, "Seven Days in Bensonhurst" (WGBH, Boston)

Outstanding General Coverage of a Single Breaking News Story

- FRONTLINE, "The Struggle For South Africa" (WGBH, Boston/ British Broadcasting Corporation)

Outstanding Individual Achievement in Researching

Outstanding Investigative Journalism

Special Classification For Outstanding News and Documentary Individual Achievement

- FRONTLINE, "High Crimes and Misdemeanors" (WGBH, Boston)

Outstanding Informational, Cultural or Historical Programming (For Segments)

- THE MACNEIL/LEHRER NEWS HOUR, "Blue Period - Manic Depression" (WNET, New York/WETA, Washington)

### Alfred I. Dupont-Columbia University Awards

Silver Baton Winner

- FRONTLINE, "High Crimes and Misdemeanors" and "Innocence Lost" (WGBH, Boston)

### Iris Awards

Best Public Affairs Programs

- "Two Decades and a Wake Up" (KCTS, Seattle)
- "Free the Children: Health Update" (WKNO, Memphis)

TV GUIDE Award, Best Public Affairs Documentary

Writers Guild of America Award

Silver Apple, National Educational Film and Video Festival

Finalist, American Film & Video Festival

Gold Plaque, Chicago International Film Festival

- FRONTLINE (WGBH, Boston) (various episodes)

Academy of Religious Broadcasting Annual Award of Excellence, Television News

First Place, Investigative Reporting, Excellence in Journalism Competition, Society of Professional Journalists, Western Washington Chapter

- THE MACNEIL/LEHRER NEWS HOUR (WNET, New York/WETA, Washington) (various episodes)

Silver Plaque, Chicago International Film Festival

- NOVA, "The Russian Right Stuff" (WGBH, Boston)

## AWARDS FOR PERFORMING ARTS PROGRAMMING

### Primetime Emmy Awards

Outstanding Classical Program in the Performing Arts

- TCHAIKOVSKY 150TH BIRTHDAY GALA FROM LENINGRAD  
(Cami Video, Inc., New York)

Outstanding Individual Achievement in Classical Music/Dance Programming

- THE METROPOLITAN OPERA PRESENTS, "The Ring of Nibelung"  
(The Metropolitan Opera Association/WNET, New York)
- TCHAIKOVSKY 150TH BIRTHDAY GALA FROM LENINGRAD  
(Cami Video, Inc., New York)

Outstanding Writing in a Miniseries or Special

- MASTERPIECE THEATRE, "House of Cards" (WGBH, Boston)

Outstanding Lead Actor in a Miniseries or Special

- MASTERPIECE THEATRE, "Summer's Lease" (WGBH, Boston)

Governor's Award for Extraordinary Achievement

- MASTERPIECE THEATRE (WGBH, Boston)

### Daytime Emmy Award

Special Class Program

- LIVE FROM LINCOLN CENTER, "Yo-Yo Ma in Concert" (Lincoln Center for the Performing Arts in Association with WNET, New York)

### Annual International Emmy Award

Performing Arts Category

- ALIVE FROM OFF CENTER, "Le Dortoir" (KCTA, Saint Paul)

### Ohio State Award Winner

- AMERICAN PLAYHOUSE, "Darrow" (Public Television Playhouse, Inc., New York)

Silver Award, Houston International Film Festival

People's Choice Award, Best Feature Film, Kauai-Hawaii Film Festival

National Media Award, Retirement Research Foundation

Christopher Award, Film Festival of Greater Columbus

- AMERICAN PLAYHOUSE (Public Television Playhouse, Inc., New York) (various episodes)

### George Foster Peabody Award

- GREAT PERFORMANCES, "Dance in America: Everybody Dance Now" (WNET, New York)

Silver Medal, International Film & TV Festival of New York

Silver Plaque, Television Production, Chicago International Film Festival

- GREAT PERFORMANCES, "Dance in America" (WNET, New York)  
(various episodes)

**National Media Owl Award Winners**

Honorable Mention, Television and Theatrical Film Fiction

- AMERICAN PLAYHOUSE, "The Wash" (KCET, Los Angeles, South  
Carolina ETV, WGBH, Boston, and WNET, New York)

Honorable Mention, Dramatic Miniseries

- "The Avenue of Our Years" (Georgia Public Television, Atlanta)



ILLUSTRATIVE LIST OF PROGRAMMING AWARDS TO PUBLIC TELEVISION -  
1992<sup>1/</sup>

**AWARDS FOR CHILDREN'S PROGRAMMING**

**Daytime Emmy Awards<sup>2/</sup>**

Outstanding Children's Series

Outstanding Writing in a Children's Series

Outstanding Achievement in Multiple Camera Editing

Outstanding Achievement in Live and Tape Sound Mixing and Sound Effects

- SESAME STREET (Children's Television Workshop, New York)

Outstanding Achievement in Art Direction/Set Decoration/Scenic Design

- WHERE IN THE WORLD IS CARMEN SANDIEGO? (WGBH, Boston/WQED, Pittsburgh)

Outstanding Achievement in Single Camera Editing

- SQUARE ONE TV (Children's Television Workshop, New York)

Outstanding Direction in a Children's Series

- READING RAINBOW (Lancit Media Productions, LTD, Nebraska ETV Network, Lincoln and WNED, Buffalo)

Outstanding Performer in a Children's Series

- LAMB CHOP'S PLAY-ALONG (Paragon Entertainment Corporation, Los Angeles in association with WTTW, Chicago)

**Prix Jueunesse Awards**

- 3-2-1 CONTACT EXTRA, "What Kids Want to Know About Sex And Growing Up" (Children's Television Workshop, New York)

- DEGRASSI HIGH, "Bad Blood" (WGBH, Boston and Playing With Time, Inc., Toronto)

- READING RAINBOW, "The Legend Of The Indian Paintbrush" (Lancit Media Productions, Ltd., New York, Nebraska ETV Network, Lincoln and WNED, Buffalo)

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<sup>1/</sup>This illustrative list of awards to Public Television only includes those awards given to programming on a national level. Regional, state and individual station programming awards as well as marketing and advertising awards given to Public Television are not included on this list.

<sup>2/</sup>All Emmy Awards listed refer to 1991-1992 Season.

**George Foster Peabody Awards**

- READING RAINBOW, "The Wall" (Lancit Media Productions, Ltd., New York, Nebraska ETV Network, Lincoln and WNED, Buffalo)
- WHERE IN THE WORLD IS CARMEN SANDIEGO? (WGBH, Boston/WQED, Pittsburgh)
- Fred Rogers, a personal award "in recognition of 25 years of beautiful days in the neighborhood"

**Directors Guild of America Annual Award Winner**

Daytime Dramatic Show

- WONDERWORKS, "You Must Remember This" (WQED, Pittsburgh)

**The Environmental Media Awards**

Children's Live-Action

- "Popular Little Planet/Get Busy: How Kids Can Save The Planet" (Children's Television Workshop, New York)

**Ohio State Awards**

- SQUARE ONE TV (Children's Television Workshop, New York)
- WHERE IN THE WORLD IS CARMEN SANDIEGO? (WGBH, Boston/WQED, Pittsburgh)

Silver Apple Award and Honorable Mention, National Education Association

The Special Jury Prize, 19th Japan Prize Educational Program Contest

California Children's Media Awards, Excellence in Children's Books, Video and Software

- 3-2-1 CONTACT (Children's Television Workshop, New York) (various episodes)

1992 Parent's Choice Award

Gold CINDY Award, Childhood Education, Association of Visual Communicators

- LAMP CHOP'S PLAY-ALONG (Paragon Entertainment Corporation, Los Angeles in association with WTTW Chicago)

## AWARDS FOR DOCUMENTARIES/INFORMATIONAL PROGRAMMING

### National Academy of Motion Picture Arts and Sciences Nominations

#### Documentary Feature

- THE AMERICAN EXPERIENCE. "Liberators: Fighting on Two Fronts in World War II" (The American Experience Consortium, Boston)

#### Documentary Short Subject

- "When Abortion Was Illegal: Untold Stories" (KTEH, San Jose)

### Primetime Emmy Award

#### Outstanding Community Service

- "Out of Work" (WHYY, Philadelphia/WGBY, Springfield/WGBH, Boston)

### News and Documentary Emmy Awards

#### Outstanding Background/Analysis of a Single Current Story

- P.O.V., "Honorable Nations" (The American Documentary, New York)
- NOVA, "Suicide Mission to Chernobyl" (WGBH, Boston)

#### Outstanding Individual Achievement in Researching

- THE AMERICAN EXPERIENCE, "Duke Ellington: Reminiscing in Tempo" (The American Experience Consortium, Boston)

#### Outstanding Historical Programming

- NOVA, "Russian Right Stuff" (WGBH, Boston)

#### Outstanding Informational or Cultural Programming

#### Outstanding Individual Achievement in Sound

- NATIONAL GEOGRAPHIC SPECIAL, "HAWAII: Strangers in Paradise" (WQED, Pittsburgh)

### Daytime Emmy Awards

#### Outstanding Achievement in Technical Direction/Electronic Camera/Video Control

#### Outstanding Directing in a Talk/Service Show

- THIS OLD HOUSE (WGBH, Boston)

### • Alfred I. Dupont-Columbia University Awards

#### Silver Baton Winners

- THE AMERICAN EXPERIENCE, "LBJ" (The American Experience Consortium, Boston)
- P.O.V., "Berkeley In The Sixties" (The American Documentary, New York)
- P.O.V., "Louisiana Boys: Raise On Politics" (Louisiana Public Broadcasting, Baton Rouge)

### **George Foster Peabody Awards**

- THE AMERICAN EXPERIENCE, "The Donner Party" (WGBH, Boston)
- THE HEALTH QUARTERLY, "The Aids Report" (WGBH, Boston)
- THE MACHINE THAT CHANGED THE WORLD (WGBH, Boston and the British Broadcasting Corporation, London)
- P.O.V., "Color Adjustment" (The American Documentary, New York)
- "Surviving Columbus" (KNME and the Institute for American Indian Arts, Albuquerque)

### **Writers Guild of America Annual Award**

Documentary - Other Than Current Events

- THE AMERICAN EXPERIENCE, "LBJ" (The American Experience Consortium, Boston)

### **Ohio State Awards**

- LEGACY (Maryland Public Television, Owings Mills)
- "Michael Feinstein & Friends" (WTTW, Chicago)
- THE PUEBLO PEOPLES: FIRST CONTACT (KNME, Albuquerque)
- "St. Charles Avenue: Of Mansions & Monarchs" (WYES, New Orleans)
- "Madagascar: Island of Ghosts" (Survival Anglia, LTD., Great Britain in association with WNET, New York)
- "Mysteries in the Dust" (Nebraska ETV Network, Lincoln)
- "Ozone: The Hole Story" (WTTW, Chicago)
- THE MACHINE THAT CHANGED THE WORLD (WGBH, Boston and the British Broadcasting Corporation, London)
- THE NEW EXPLORERS, "Rock And Roll Physics" and "Rivers Of Fire" (WTTW, Chicago)
- "All About You" (Oregon Public Broadcasting, Portland)
- THE AMERICAN EXPERIENCE, "In The White Man's Image" (Native American Public Broadcasting Consortium and Nebraska ETV Network, Lincoln, and The American Experience Consortium, Boston)
- THE AMERICAN EXPERIENCE, "LBJ" (The American Experience Consortium, Boston)
- "Hard Lessons At Chelsea High" (WGBH, Boston)
- P.O.V., "Louisiana Boys: Raise On Politics" (Center for New American Media, New York in association with Louisiana Educational Television Authority, Baton Rouge)
- "Proceeding On ... Visions Of Idaho" (Idaho Public Television, Boise)
- WTTW Journal, "When She Gets Old" (WTTW, Chicago)